

**TECH OFFER**

**Versatile Digital Identity and Networking Solution**



**KEY INFORMATION**

TECHNOLOGY CATEGORY:

Infocomm - Social Media, Collaboration & Crowdsourcing

TECHNOLOGY READINESS LEVEL (TRL): **TRL8**

COUNTRY: **THAILAND**

ID NUMBER: **TO175267**

**OVERVIEW**

The technology owner has developed a digital identity and networking solution in a form of a digital platform. This identification and authentication platform enables the creation, management and storage of digital and physical business cards and information in a centralized convenient location. The solution allows different methods of information exchange and storage, such as NFC, QR code, OCR or manual entry. The platform also provides a portfolio storage and service marketplace to enhance modern professional interactions and activities.

**TECHNOLOGY FEATURES & SPECIFICATIONS**

The digital platform solution has the following functionalities:

- Scanning and consolidation of both physical and digital business cards/information via QR Code, OCR, NFC and manual entry

- Creation of customizable digital business cards and information for professional services
- Service marketplace to enhance professional services such as appoint schedule and digital chat
- Incorporates proprietary machine learning (ML) algorithm for data management and optimization
- HR management system for customer relationship management (CRM)
- Portfolio storage for easy creation, viewing and management of digital information
- Enables the utilization of API for data integration, digital verification systems

## POTENTIAL APPLICATIONS

The technology solution can be used for seamless digital networking services, corporate HR and CRM management, event engagement and management, organizational verification and digital identity management.

## UNIQUE VALUE PROPOSITION

The technology solution enables the ease of digitalization, storage and management of digital contact exchanges via multiple methods which are optimized by its proprietary ML algorithm. The platform provides CRM and identity verification capabilities, improving organizational efficiency. Lastly, the portfolio storage and service marketplace helps to value-add to any professional interaction and networking activities.